

POIMAPPER

Field data, when and where you need it



Pajat

- Finnish Headquarters
- Users in 90 countries – mainly emerging markets
- Finland winner World Summit Award competition in 2012
- European CSR Award in 2013 in the SME category
- SME – solutions provider
- For profit business with a social enterprise heart

Pajat Solutions



- ✓ **POIMAPPER.** Solution specifically developed for M&E
- ✓ Pajat Solutions offers related consulting services for M&E
- ✓ We understand local conditions in developing countries
- ✓ We provide local presence directly or via partners
- ✓ We work with governmental agencies in Africa and Asia
 - Kenya: Ministry of Planning, Ministry of Finance
 - Tanzania: Police Forces, Postal Office
 - Vietnam: Ministry of Agriculture and Rural development
 - Ghana: Forestry Commission

Made easy for you



A cloud based service accessible for users online across common browsers and off-line via dedicated applications on a variety of devices.



Why Poimapper



- ✓ **Fast, easy syncing:** Real time sharing of data both between people in the field and people in the office.
- ✓ **Secure cloud storage:** Always keep your data safe and secure, either in the cloud, on your premises, or both.
- ✓ **Correct data, every time:** Automatically validate data during entry. Data quality is assured with our workflow solution.
- ✓ **Real-time analysis, instant updates:** Get field data as it comes in and easily create reports and dashboards.
- ✓ **Scalable:** Manage visibility and access to data according to location and structure of your organization.
- ✓ **Fully customizable forms:** Create the exact form or template you need for any situation.

Poimapper Benefits



- ✓ **Increase efficiency:** Poimapper has brought efficiency gains of up to 30% to our customers via savings in time, logistics, and paperwork.
- ✓ **More informed and responsive decision making:** Access to accurate and timely field data ensures your project stays on track
- ✓ **Improve motivation:** Spend less time doing mundane paper work and more time doing the work you enjoy
- ✓ **Better stakeholder engagement:** Share real-time data with customers and donors to engage stakeholders

2 STORE & SHARE

1 COLLECT & UPDATE

3 ANALYZE & DECIDE



CYCLE OF DATA

POIMAPPER

4 GIVE FEEDBACK



Standout Features

- Map on the device
- Support single or collaborative working
- Strong User management support (roles/permissions, nested groups, locations)
- Document Library which can be remotely updated
- Designed for sometimes-connected environments
- Trace and Area mapping

Standout Features (2)

- Dynamic Tables
- Very open API – we play well with others!
- Extendable solution – e.g. Karolsinka Institute, Burn Injuries in South Africa. Assessment tool
- Secure Private Cloud solution or host on your servers
- Integrate legacy data
- Sub-forms
- Custom dashboards

Standout Features (3)

- Support for multiple languages on mobile app
- SMS alert module
- Conditional Questions
- QA process on device and in the cloud
- Data encrypted on the device and during sync'ing
- Barcode scanning support



Plan Kenya

- Plan Kenya has used Poimapper for extensive mapping of water and sanitation services for both households and schools in Kilifi. The results so far have been reported in mGesa pilot project evaluation report June 2011 final-1. According to the report
- Used to collect data that can be used to inform program needs, designs and strategies. It can also be used to communicate relevant information for development. The information also provides a snapshot on the degree of certain situations and monitor trends of change e.g. child abuse cases, number of orphans, latrine coverage, accessibility of water etc.”

Niras

- Kenya Ministry of State for Planning, National Development and Vision 2030 in accelerating the achievement of the Millennium Development Goals in Kenya.
- As part of this effort an intervention implementation monitoring and impact evaluation framework has been developed for program M&E based on Poimapper. The framework is now deployed in 9 pilot districts and used in over a dozen interventions in the field of health, agricultural development, and rural livelihood for both baseline studies and results-based monitoring of interventions.
- For each intervention customized data forms are designed by the users of the system. Overall results are visualized both on maps and via custom built dashboards.

MDG in Kenya



- Innovative interventions in Kenya are small, community-based projects which focus on specific MDG targets where the respective district is lagging behind. The primary purpose of the interventions is to demonstrate the benefits of small projects addressing the needs of the community. The aim is to attract other partners to participate and contribute for the up-scaling and replication of these projects.
- Interventions where Poimapper is used for monitoring of project process and outcome indicators are carried out in the nine Greater Millennium Districts selected by the MDGs Programme: Bondo, Bungoma, Garissa, Kilifi, Meru South, Murang'a, Siaya, Suba and Turkana.

MDG in Kenya



- The size of these interventions varies, but are typically implemented within the period of 12 months. Most of the projects are capacity building projects, procurement of inputs or small investments in equipment and machinery.
- With Poimapper detailed activities, outcomes and outputs are recorded of the project

Tearfund



- Pregnant women who are HIV-positive have a high risk of transmitting the disease to their children. Church volunteers known as ‘mother buddies’ regularly visit these pregnant women to monitor their health and give advice.
- The pregnant women receive SMS reminders from the Poimapper application notifying them of an upcoming visit.
Mother buddies gather the information and keep track of their clients’ situations. Team leaders, NGOs, public officials, or other organizations connected with the mother buddies can access this information and monitor any progress
- Poimapper was launched in Malawi in December 2012 and is being deployed in Nigeria, Kenya, and DRC in 2013.

Plan

- In 2011 Plan Thailand started monitoring the spread of tuberculosis in the Chiang Rai province in northern Thailand. Since this, Poimapper has been taken into use by Plan in over 10 countries. With 12 new countries taking Poimapper into use within the next 6 months.
- Collect information about patients when they are visited by volunteers and Plan's field staff. Information on how and when patients are taking their medication is recorded to see how well they are following their prescription.

Plan

- Poimapper also records the exact location where the patients live, helping identify how prevalent tuberculosis is in their area. This location information is used to identify the level of TB prevalence area Plan saves up to 30% in time due to process efficiency and less logistics
- Stakeholder's such as donors can be given real time visibility to development programs

Plan

- In India tobacco chewing is more prevalent than smoking in many areas and has resulted in a huge burden of Oral cancers and oral precancerous conditions.
- Poimapper has been used since 2011 by Biocon for oral cancer screening as well as female anemia and child malnutrition monitoring in the state of Karnataka with mobile feedback from GPs to the community health workers.
- In many cases assessment time has reduced from years to days.

Demo



- Online Portal
 - Data Viewer
 - Form Builder
 - Administration (Users, Groups, Surveys, Locations, Documentation)
- Mobile Client
 - Data: Add, Edit, Upload, Browse
 - Documentation



Thank you!

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